



PUBLIC RELATIONS OFFICE  
No. Suk-IBA/PRO/009/024

## PRESS RELEASE

### SPRING FLORAL FESTIVAL BLOSSOMS AT SUKKUR IBA UNIVERSITY

Sukkur IBA University (PR): Sukkur IBA University hosted a vibrant celebration, the Spring Floral Festival 2024, showcasing nature's beauty and resilience, at its main campus. Professor Dr. Asif Ahmed Shaikh, Vice Chancellor, joined hands with the Chief Guest, DIG Sindh Police, Mr. Sharjeel Kharal, in inaugurating splendid event with a ceremonious ribbon-cutting.

In his address, Chief Guest DIG Sindh Police, Mr. Sharjeel Kharal, commended Sukkur IBA University, stating, "Sukkur IBA University's commitment to fostering beauty and sustainability through greenery and such beautiful floral festival, is truly commendable."

Speaking on the occasion, Vice Chancellor Dr. Asif Ahmed Shaikh highlighted the crucial role of flowers and tree planting in addressing the urgent challenge of global warming. He emphasized that the festival not only provides a delightful recreational escape but also contributes significantly to the collective endeavor of combating climate change. Furthermore, Dr. Shaikh underscored the importance of such initiatives for students, offering them not only leisure but also a tangible opportunity to engage with environmental issues.

Acknowledging the central role of the university's gardeners, Dr. Shaikh credited them for transforming the University into a green and colorful haven. 'Their unwavering dedication has earned Sukkur IBA University the prestigious "Green Campus" award from WWF, an evidence to their tireless efforts in nurturing the environment', Dr. Shaikh Added.

In recognition of their hard work, gardeners and their supervisors, were presented with commendation certificates and a generous cash reward of one million rupees by Vice Chancellor.

The festival showcased a stunning array of flowers, beautifully arranged to enchant and inspire all who attended. The event drew a diverse crowd, including faculty members, students, and members of the community, all united in their admiration for the colorful blooms on display.

Beyond its visual magnificence, the Spring Floral Festival 2024 exemplifies Sukkur IBA University's commitment to environment friendly and serves as a beacon of beauty and sustainability for the wider community.

SUKKUR  
MARCH 18, 2024